

DATA ACQUISITION



SLIDE 1 OF 6

WELCOME & INTRODUCTION

**THE IMPORTANCE
OF DATA
ACQUISITION FOR
ACHIEVING
SAVINGS**

SLIDE 2 OF 6

THE IMPORTANCE OF DATA

01

THE LINK BETWEEN DATA AND SAVINGS

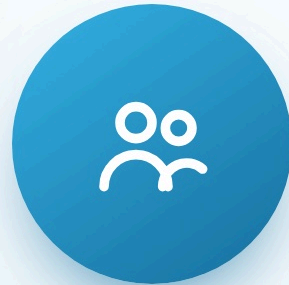
02

NO DATA EQUALS NO SAVINGS

03

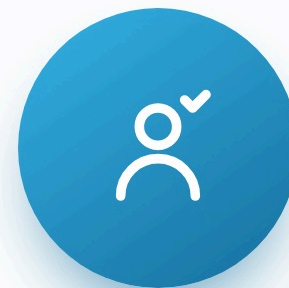
EMPHASIZE THE CRITICAL NATURE OF
DATA FOR THE PROCESS

ACQUIRING THE DATA



STAKEHOLDERS

We need to **identify key stakeholders** involved in data acquisition.



OWNER & TIMELINE

Who is the **main data contact** and **timeline** for data acquisition?



PLAN

Stress the **need for a well-defined plan** and **collaboration**.

IMPACT

IMPACT OF DATA ON SAVINGS



HIGHER SAVINGS

96% higher savings on average



FASTER IMPLEMENTATION

Implement 39% faster



FEWER ELIGIBILITY ERRORS

Have 90% less eligibility errors



TIME BACK EVERY MONTH

Save HR and broker time each month to request eligibility and claims data.

* Illustrative figure for presentation purposes.

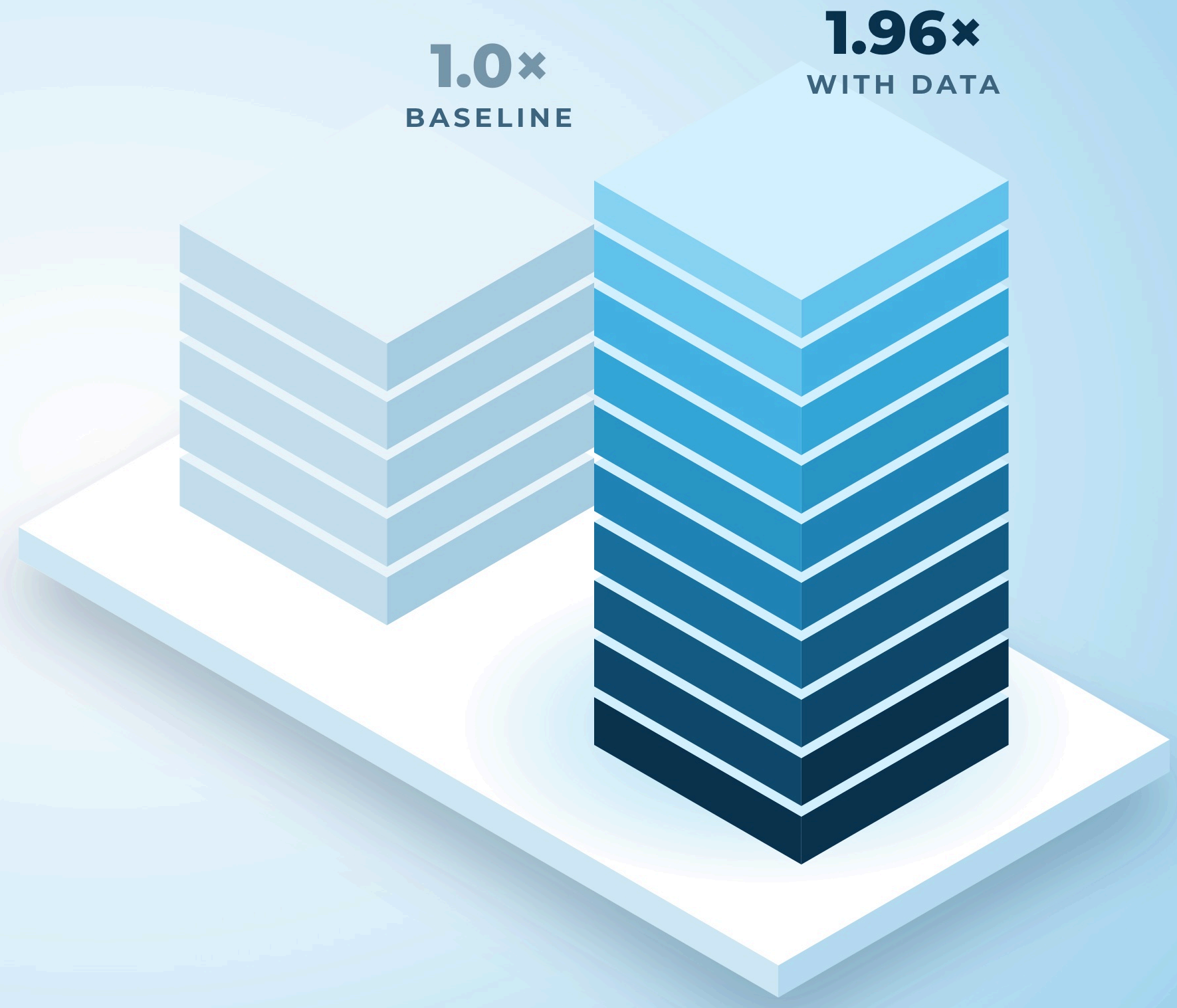
IMPACT OF DATA ON SAVINGS

96%

**HIGHER SAVINGS
ON AVERAGE**

Implement 39% faster

90%* fewer eligibility errors



* Illustrative figure for presentation purposes.

ACTION STEPS



01

**STRESS THE IMPORTANCE
OF DATA DURING
PRESENTATIONS**



02

**MENTION THE PLAN TO CALL
ELIGIBLE MEMBERS AND
ENGAGE THEM IN THE
PROCESS**



03

**HIGHLIGHT THE BENEFITS
AND FEATURES OF THE FREE
BENEFITS APP**

SLIDE 6 OF 6

THANK YOU

DATA ACQUISITION



scriptsourcing